



Put the Biagnostics<sup>®</sup>  
process to work.

**Identify and help treat the investing biases that can hold you back.**

Biagnostics is a framework designed to give you and your advisor insight into how emotional and psychological influences may affect your investment behavior and investment outcomes.<sup>1</sup>

**With the Biagnostics toolkit, you can learn how to:**

- Identify your specific cognitive and emotional biases.
- Understand which social and generational triggers affect your investing potential.
- Work with your advisor to create a customized Bias Freedom Plan to help treat your biases on a long-term basis.

Ask your advisor to download a Biagnostics toolkit to get started at [www.schwabfunds.com/biagnostics](http://www.schwabfunds.com/biagnostics).

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**Charles Schwab Investment Management**

With a straightforward lineup of core products and solutions for building the foundation of a portfolio, Charles Schwab Investment Management advocates for investors of all sizes with a steadfast focus on lowering costs and reducing unnecessary complexity.

<sup>1</sup> This program is intended as a tool for use by professionals and does not constitute investment advice. The outcomes of this program are not guaranteed.

**Important disclosures**

**Past performance is no guarantee of future results.**

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Indexes are unmanaged, do not incur fees, and are unavailable for direct investment.

Some of the statements in this document may be forward looking and contain certain risks and uncertainties.

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